



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

DEPARTMENT
OF AGRICULTURAL
AND FOOD SCIENCES



Workshop on Food Choice Decision & Psychological Aspects

Venue: Alma Mater Studiorum - University of Bologna, Imola branch. Palazzo Vespignani, via Garibaldi 24, Imola (BO)

Date: 18-19 March 2024

Course leaders: Vincenzina Caputo, Claudia Bazzani, Maurizio Canavari

Target audience: Students and early career researchers with a solid background in microeconomics and econometrics who wish to apply Discrete Choice Experiments.

Course fees: The course is free of charge. Participants must cover their own travel and accommodation costs.

Course description: The workshop focuses on the design of **food choice experiments** and the **analysis of discrete choice data**. It will also present recent developments and innovations in food choice experiments, with particular attention to how **psychological aspects** influence people's decision-making. The discussion will also cover how food choice studies can inform academics, food industry players, and policymakers.

Course outline

March 18, 2024	March 19, 2024
09.30 – 11.00 Food Choice Experiments: An Overview	09:00 - 10:30. Psychological influences in food choices
11.00 – 11.30 Coffee break	10.30 – 11.00 Break
11.30 – 13.00 How to design food choice studies - Ngene	11:00 – 12:30 Personality traits and food choice: An Application
13.00 – 14.00 Lunch	
14.00 – 16.00 How to analyze discrete choice data- Nlogit 6	
16.00 – 16.30 Coffee break	
16.30 – 17.30 Recent developments and innovations in food choices	

If interested in participating, please fill this form: <https://forms.office.com/e/xJUL1WtG1s>

Deadline for applications: the 10th of March, 2024, at 23:59.

To ensure high engagement, the maximum number of participants is limited to 15.

Credits/certification: We will issue attendance certificates only, no ECTS credits.

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 952303

